

AMENDMENTS IN THE SPECIFICATION

Please amend line 2 of the paragraph beginning at the center of page 12 as follows:

A1 The recipient's menu selection is monitored and a determination made at block 415 whether the recipient wishes to save the business card. To ~~receive~~ save the business card the recipient selects the "OK" key 213 or utilizes other comparable method of selection. The user may then select the method of storage desired, and the business card data is stored in a non-volatile memory of the recipient's cellular phone 505 dedicated for storing business card data (or in provider's database) as provided at block 417. Following, the cell phone menu functions allow the user to sort the card among the various other cards according to user-defined criteria as illustrated at block 419. Then the process ends as shown at block 421.
